Introduction

In the second half of 2014 the Government of Thailand proposed a re-organization of the ICT sector around the concept of “Digital Economy”. This included plans to change MICT to Ministry of Digital Economy & Society (MDES), establish a National Committee for Digital Economy and Society, and several new laws and amendments to existing laws to underpin the new policy agenda.

Cosmetic changes? Or real reform? Are all necessary reform measures being taken?

A schematic of Digital Economy, developed by JFCCT/EABC ICT group, and a definition are included in this booklet.

The success of the Digital Economy will, among other things, depend on two critical factors: 1) the efficient deployment of broadband networks and an appropriate structure for the telecoms sector, which is the foundation of the Digital Economy, and 2) a properly governed and trusted internet to harvest the full innovative potential and secure usage of new services. These are thus the two areas in the schematic chosen for this Conference.

This half-day conference brings together experience and perspectives from the industry, Government, users and service providers to exchange views and share ideas for the realization of a Digital Economy with a focus on these two areas. The organizers have a long standing interest in the efficient and effective functioning of ICT sectors, howsoever named.

This booklet contains the programme, speaker bios and a short background paper (More information is available at [www.jfcct.org/jfcct-committees/ict-committee](http://www.jfcct.org/jfcct-committees/ict-committee) under Submissions and Policies).

As with the EABC-JFCCT full day ICT conference in July 2013 and half day ICT conference in 2014, we have two modes of engagement – an Address with presentation, and a moderated Topic Session which is 3-4 short, well-rehearsed ten minute presentations by each participant, who then join a moderator on a platform.
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<tr>
<th>Time</th>
<th>Programme</th>
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<tr>
<td>08:00 – 8:50</td>
<td>Registration</td>
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<tr>
<td>08:50 – 9:00</td>
<td>Welcoming Remarks</td>
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<td></td>
<td>Ms Luisa Ragher</td>
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<td>Deputy Head of Delegation</td>
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<td>Delegation of the European Union to Thailand</td>
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<td>9:00 – 9:20</td>
<td>Keynote address: Policy and Regulation – global experience</td>
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<td>Keynote Speaker I: ICT Minister Dr Pornchai Rujiprapa</td>
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<tr>
<td>9:20 – 10:30</td>
<td>Moderated Topic Session: Effective Industry structure and operation</td>
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<td></td>
<td>NBTC Mr Takorn Tantasith Secretary-General</td>
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<td>DTAC -- Mr Chaiyod Chirabowornkul EVP</td>
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<td>AIS -- Mr Pairoj Waiwaniwijak, VP-Digital Product Management</td>
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<td>True Corp CEO [invited]</td>
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<td>+ Moderator</td>
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<td>10:30 - 10:45</td>
<td>Refreshment Break</td>
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<td>10:45 – 11:05</td>
<td>Address: A Trusted Internet</td>
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<td>Keynote Speaker II – Mr Wanawit Ahkuputra, Deputy Executive Director ETDA</td>
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<tr>
<td>11:05 – 11:55</td>
<td>Topic Session: A Trusted Internet: Governance and Cybersecurity</td>
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<td>ETDA Deputy Executive Director, Mr Wanawit Ahkuputra</td>
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<td></td>
<td>Dr Komain Pibulyarojana, Founder &amp; MD, T Net Co Ltd</td>
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<td>Ms Poomjit Sirawongprasert ICT Projects Consultant.</td>
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<td>Mr Sebastian-Justus Schmidt MD, CNX Creative</td>
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<td></td>
<td>+ Moderator</td>
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<tr>
<td>11.55 – 12.10</td>
<td>Short Address: Digital Economy: The foreign business community perspective</td>
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<td></td>
<td>JFCCT / EABC: Mr Bob Fox, Chairman ICT Group</td>
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<td>12:10 – 13:45</td>
<td>Networking &amp; Interactive lunch</td>
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**Speaker Biographies**

<table>
<thead>
<tr>
<th>Names</th>
<th>Bio</th>
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<tr>
<td>Ms Luisa Ragher</td>
<td>Ms Luisa Ragher is an experienced professional diplomat. She is Deputy Head of Mission of the EU to Thailand. The EU Delegation in Thailand represents the European Union as the administrative arm of the European Institutions. The Delegation promotes the political and economic relations between Thailand and the EU by maintaining extensive relations with governmental institutions and by increasing awareness of the EU and its programmes. One well known EU-ASEAN collaboration is READI (EU-ASEAN Dialog Instrument) on spectrum management.</td>
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<tr>
<td>HE Dr Pornchai Rujiprapa</td>
<td>Dr Pornchai was appointed Minister for ICT in 2014 in the Prayut government. His extensive public sector experience includes Deputy Secretary General, National Economic and Social Development Board (NESBD), Permanent Secretary of Energy, Permanent Secretary of Science and Technology, Chairman, Electricity Generating Authority of Thailand, Chairman, Electricity Generating Public Company Limited (EGCO), Director, PTT Public Company Limited; Director, Mass Rapid Transit Authority of Thailand and Director, National Petrochemical Public Company. His academic qualifications include B.Sc. (Agro-Industry) Kasetsart University, M.P.A.(Programming Planning Administration) (NIDA), M.Sc. (Regional Economics) University of Pennsylvania, Ph.D.(Regional Economics) University of Pennsylvania. Under the Digital Economy family of proposed laws, the Ministry is to be renamed Ministry of Digital Economy and Society (MDES).</td>
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<td>Mr Takorn Tantasith</td>
<td>The first Secretary General of the National Broadcasting and Telecommunications Commission (NBTC) since January 2012, Mr. Takorn Tantasith, has dedicated his commitment and determination towards the development of the NBTC, with his nine years’ experience in telecommunication and broadcasting regulation. His priorities have been to mobilize the organization around a set of challenges, from national, regional, and to international level in order to conform to the converging environment and rapid growth of the telecommunications and broadcasting sector. In order to provide fundamentals for digital economy, he aims to</td>
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strengthen universal services to ensure accessibility, availability, and affordability of telecom and broadcasting services to provide primary health care (telemedicine) and educational system (distance learning) especially in remote areas.

With his widely-acknowledged performance, Mr. Takorn was granted an honorary doctorate in political and administrative science from Prince of Songkla University (Thailand) in 2013. He is committed to continue developing the telecommunications and broadcasting sector providing maximum benefits to Thai people and societies as a whole.

Prior to joining NBTC, Mr. Takorn held senior roles in Bureau of Budget and Office of the Auditor General of Thailand. By being an advisor to the Senate House Committee of Communication for some years, Mr. Takorn then built his career in the telecom industry. He was also the last Secretary General of National Telecommunications Commission (NTC).

The NBTC is the successor to the NTC and was to have been successor to NBC (National Broadcasting Commission, which was never formed). The NBTC is thus a ‘merged’ regulator (covering broadcasting and telecommunications) and industry developer. In the telecoms industry worldwide, the industry regulator is an independent body.

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Mr Pairoj Waiwanijchakij
VP Digital Product Management AIS

Pairoj has been with Advanced Info Services Public Company Limited (AIS) since January 2014 as the Vice President Digital Product Development driving revenue in Video Business, Music Content, Games and Application, Mobile Advertising and Content Partner Business. He frequently represents AIS as a Digital Product Business leader to the consortium of Thailand’s mobile operators, dealing with the Thailand Telecommunication Regulator on content related matters. Pairoj is a popular speaker on Digital Business both in Thailand and at regional events on behalf of AIS.

Pairoj has written over a thousand articles in Telecommunications and Management in local magazines and authored 10 books on Telecommunication Industry which were published in Thailand. He holds a Master Degree in Business Administration from Chulalongkorn University (2001) and a Master Degree of Electronics and Communication Engineering from Kasetsart University (1999).

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Mr. Chaiyod Chirabowornkul
EVP DTAC

Chaiyod Chirabowornkul serves as the Executive Vice President of Total Access Communication Plc. (DTAC).

Being with DTAC for 10 years, he has worked in various commercial positions including Group Director of Marketing, Senior Vice President of Commercial Development, Head of Postpaid Business, Head of Distribution, and latest as Chief Customer Officer since 2011.
Prior to joining DTAC in June 2002, Chaiyod served as Senior Vice President – Marketing Strategy and Planning of Hutchison CAT Wireless Multimedia Ltd. (HCWML). Prior to that, Chaiyod worked 10 years for Shell Thailand, Shell Hong Kong, and Shell Regional HQ in Singapore.

Chaiyod hold two Master’s Degrees in Electrical Engineering from Louisiana State University and Engineering Management from University of Missouri-Rolla. Currently he studies PhD Program in Business Administration at Kasetsart University.

Mr Wanawit Ahkuputra
Deputy Executive Director, ETDA

Wanawit brings a vast array of experience from the private sector, industry and civil society organisations to his senior role at Electronic Transactions Development Agency (ETDA), where his focus is on soft infrastructure for electronic transaction development; managing the R&D and standards offices, and directing the technical and operational change management for new technology implementation. In addition to his ETDA responsibilities, he is the Thailand representative on the government advisory committee of ICANN, and vice chair of the Thailand committee, head of delegation to the UN Centre for Trade Facilitation and Electronic Business, Vice Chair of Asia Pacific Council for Trade Facilitation and Electronic Business (AFACt) 2015 and Vice Chair of Asia PKI Consortium.

In the private sector, he has been the driving force in various start-ups in the various innovative technologies (including certification, payments, identity, a range of eCommerce applications) in Finland, Thailand and elsewhere.

Amongst its roles, ETDA has responsibility, through consultation, for bringing in industry buy-in to the Digital Economy policies and proposed laws and helping to shaping these laws. The highly-regarded Saturday morning Open Forum series is one way in which this role is being executed.

Mr Sebastian-Justus Schmidt
MD CNX Creative

Sebastian-Justus Schmidt has a strong background in the internet world. He is Co-Founder of SPB TV, a Swiss based company with penetration in BRICS countries. He is an active advisor for the C-Labs, a multiple awarded “Internet of Things”-company based in Seattle, USA. Sebastian also heads CNX Creative Ltd., in Chiang Mai as Managing Director.

Sebastian worked as an Executive Vice President and General Manager at Yandex, the largest European internet company with the highest market share for search in CIS countries, ahead of Google. He was CEO at SPB Software for almost a decade. Before that he held C-level positions for media-software companies in Germany, including being Managing Director at Management Data AG which led the Digital
Broadcast wave in Europe more than 15 years ago.

Sebastian has extensive experience in IT management and Internet technologies, having worked on leading positions in European broadcasting, video and picture compression companies. Sebastian is the founding member of the DVDA (Germany) and worked with the standard committee at the DVD-Forum (Japan).

Ms Poomjit Sirawongprasert
ICT Projects Consultant

Poomjit Sirawongprasert (Moui) works in the field of ICT, specializing in Thailand's internet ecosystem and its impact on the socio-political framework.

She received her post-graduate qualification in Finance from the University of Baltimore, an MBA from University of South Alabama, and Bachelor Degree in Accounting from Chiang Mai University.

Moui has been an active member of Non-Commercial Users Constituency (NCUC) and ICANN since 2009. She is the Thai editor in dmoz.org since 2000 and was involved in the Indian Ocean (tsunami of 2004) project where she edited urls and site descriptions.

She spends her personal time sharing experiences with young people and new users about ICT-based laws and behaviorism of the internet society. Her addiction to social media is legendary; @moui is often found debating, socializing and exchanging views with a diverse community on Twitter.

Dr. Komain Pibulyarojana
Founder and MD
T-Net CO., LTD

Dr Komain is founder and managing Director of T-Net CO., LTD, and information security advisor to the National Electronics and Computer Technology Center (NECTEC). Prior to that he Researcher in Computer network and network security, Project Leader and Founder, ThaiCERT under National Electronics and Computer Technology Center(NECTEC) Network security consultant in government and private sectors and a lecturer in his areas of expertise.

His technical interests are in computer networks, network security, wireless network security, security standards and national security. ISO/IEC 27001 (Certified Lead auditor), ISO/IEC 20000 (Auditor Certificate).


Awards include Award of the Society. General category. IT Princess
**Mr. Martin Venzky-Stalling**

Independent Consultant, & Advisor STeP/CCM

Martin Venzky-Stalling has 20-years of experience in the ICT, media and telecoms sectors. He has advised policy makers, regulators, financial institutions and private sector clients and worked as a Senior Vice President for International Operations at PCCW International. He has an MBA with distinction from the Bradford Management Center (UK) and a BA in Economics from SOAS, University of London. German by nationality, he has worked extensively in Europe, the Middle East and the Asia Pacific region. Fluent in written and spoken Thai, he an independent consult helping clients on strategic and policy issues, innovation management, and corporate and partnership development. He is currently local government, Chiang Mai University and the Ministry of Science & Technology on developing a Science & Technology Park (STeP in Northern Thailand). Out of this project, another initiative, Chiang Mai Creativity City (now Creative Chiang Mai CCM), evolved. This initiative was endorsed by the Governor of Chiang Mai and includes representatives 40 organizations (from the government, education and business sectors) to develop and promote Chiang Mai leveraging creativity and innovation, focusing particularly on the role of ICT. He is a member of JFCCT ICT Group and EABC ICT Committee.

**Mr. Bob Fox**

Chair JFCCT ICT Group & Vice Chair EABC ICT Working Group

Robert Fox (“Bob”) is Chairman ICT Group JFCCT, Vice Chairman ICT Group EABC and holds other regional roles in trade and investment policy in the services sector. On the judging panel for the prestigious annual Telecom Asia annual awards for several years, he is engaged with technology management, representing enterprise solutions and working in development of movie and TV content delivery on a B2B basis in the region. He is Regional Director Asia Pacific for SPBTV.

He was group CEO of one of Malaysia’s largest listed companies (a multi-service telecoms operator), regional director Asia Pac for business strategy and development for BT (British Telecom), regional director Asia Pac for a NASDAQ listed broadband services company and later a similar role for a US/Israeli consumer analytics company. He was one of the founders of Starhub Singapore, a member of the senior executive team to launch the UAE’s second telecoms operator, project director and main board (Council) member for Australia’s first and only full scale private university (now in its 26th year) and CEO of Australia’s first high end mail order company. He was with Baker & McKenzie as an attorney.
Bob has BA (political science, drama), LLB (international, commercial and competition law) UNSW Australia, and a master’s degree from Stanford University Graduate School of Business; BT/SingTel Academy, listed board and other certifications.

Ms Umasiri Taron

Motion Picture Association (MPA Thailand)

Umasiri Taron is Deputy Director of Motion Picture Association – Thailand (MPA-Thailand). She has been working with the organization for more than five years on PR outreach and online anti-piracy.

The Motion Picture Association of America (MPAA) is the voice and advocate of the motion picture and television industry around the world.

Short Backgrounder

JFCCT/EABC ICT group has developed a schematic and a definition of Digital Economy.

The ‘digital economy’ is all economic activity mediated by software and enabled by telecoms infrastructure.

This includes core telecoms services such as voice, messaging, data, and video.

The goods and services within the digital economy can be broadly grouped as:

- **intrinsic digitally** streaming video, ebooks, computing services, Software-as-a-Service, social media (e.g. Facebook, LINE)

- **substitutes for established equipment and services** virtual private communications networks, security services, virtualised PBXs, and services delivered on-line (e.g. accounting / other business processes, graphic design, software development, Software-as-a-Service, data analytics, knowledge-based outsourcing)

- **marketing, sale, logistics, etc. of physical goods** e.g. Amazon, eBay, Alibaba, Tarad.com, Pantipmarket

Digital Economy is the means of enabling participation by all in social and economic enterprise, and also includes the role played by governments in developing infrastructure and services.

As with telecommunications, the Digital Economy works through layers, or building blocks.
This conference focuses on two key areas:

1) the efficient deployment of broadband networks and an appropriate structure for the telecoms sector, which is the foundation of the Digital Economy, and

2) a properly governed and trusted internet to harvest the full innovative potential and secure usage of new services.

It is well known that the telecoms sector is not efficiently structured – we lack an effective wholesale market; the state-owned enterprises still appear not to have a clear path to playing real value adding, profitable roles as infrastructure and basic service providers. The regulator, by all benchmarks of investor confidence, needs to have effective independence. What does that mean when there are plans for Digital Economy & Society policy making by a small committee? Which model of broadband infrastructure is most appropriate? What needs to be done to support Digital Economy objectives?

The internet can either be a trusted instrument for business, civil society, academics, R&D, industry, individuals and support efficient and effective collaboration an interworking, or it can be full of malware, have a reputation for being an instrument of dubious content, and for surveillance. The multistakeholder model has gained more and more acceptance and support by governments, civil society groups and business. To achieve it, aspects of cybersecurity, personal data protection, limits to surveillance, and regional frameworks are needed. Can we achieve a Trusted Internet? What are the governance and security issues, and what policies should be adopted and thus laws implemented?
In both cases, policy and laws, along with acceptance of such policies and laws, will determine outcomes. There are eight laws in this family; those missing are noted in blue.

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<th>Ref</th>
<th>Name of Law</th>
<th>Purpose</th>
<th>Comments</th>
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| 1   | Frequency Act, aka NBTC Act                     | Amendments to existing Frequency Act 2010, to constitution of NBTC and role of NBTC and how spectrum is issued. | • Robust independent NBTC important; recommend some changes to strengthen governance and independence.  
• ‘policy’ vs ‘regulation’.  
• Role to include national spectrum plan  
• Role as industry developer  
• All spectrum for commercial use should be allocated by auction (or beauty contest for short list + auction)  
• Regulator should be the single licensing authority  
JFCCT/EABC presented on relevant topics at ETDA Open Forum 28 March. |
| 2   | Personal Data Protection Law                    |                                                                         | • Purpose should be about confidence in the jurisdiction and consumer protection, not just consumer protection.  
• Cross border - data must be allowed to go offshore under rules.  
• Consent to collection to be included, but focus on consent to specific uses.  
Consent at all stages needed with some exceptions |
| 3   | Computer Crimes Act amendments – and elsewhere? | Tighten CCA                                                            | CCA 2007 included some far-reaching and challenging provisions, although the high level intention was valid. A 2010 proposed change (controversial) was shelved. Surveillance powers may not be helpful for the essential ‘trusted internet’ which has security and governance aspects. |
| 4   | Digital Development for Economy and Society     | Consolidates into one law, these three laws:  
• Committee for Digital Economy and Society  
• Promotion of Digital Economy  
• Digital Development Fund for Economy | Policy making powers in a committee.  
What checks and balances?  
How far will it cover spectrum management for example?  
Establish National Digital Economy Promotion Committee and committee office  
Establish Digital Dev Fund for Economy and Society, DDF for E&S Committee. |
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<th>Ref</th>
<th>Name of Law</th>
<th>Purpose</th>
<th>Comments</th>
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<tbody>
<tr>
<td>5</td>
<td>Ministry, Department and Bureau Reform law</td>
<td>Reforms MICT into MoDE or MDES.</td>
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<td>8</td>
<td>Electronic Transactions Act amendment.</td>
<td>Amend ETA to provide for not only eSignature or Digital Signature. Revises Electronic Transactions Commission</td>
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<td>9</td>
<td>Cybersecurity law</td>
<td>Dispense with some due process, give powers Establish NCSC</td>
<td>s. 35 controversial. Note ‘trusted internet’ concepts.</td>
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<td>8</td>
<td>Draft Royal Decree establishing ETDA</td>
<td>Revises ETDA</td>
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<td>cCourt</td>
<td>Establish dispute resolution?</td>
<td>Where does this fit?</td>
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<td>9</td>
<td>Competition Law upgrade (missing)</td>
<td>Promote and regulate completion.</td>
<td>Should apply to telecoms sector.</td>
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<td>10</td>
<td>Structural reform eg: Mandated access to wholesale services and infra from SOEs (missing)</td>
<td>Towards properly structured industry</td>
<td>Infrastructure</td>
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<td>11</td>
<td>Copyright Act amendment</td>
<td>Ensure good balance re IPR holders and on-line intermediaries; in-cinema infringements, DRM.</td>
<td>Relies on Court order – ‘service provider’ is access or communications provider and data host – not as wide as ‘intermediary’. Amended law seems workable now.</td>
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</table>
Advanced Info Service Public Company Limited (AIS) has the largest market share of mobile operators in Thailand, operating on 900MHz, 1800MHz and 2100 MHz bands via BTO concession from TOT and direct licence from NBTC. AIS is affiliated with the Singtel group. [www.ais.co.th](http://www.ais.co.th)

Total Access Communication Public Company Limited (DTAC) was established in August 1989 by Bencharongkul family to provide wireless telecommunications services in 2G frequency bands under a “Build-Transfer-Operate (BTO)” concession granted by CAT Telecom. To promote the development of telecommunication services in Thailand, the private sector was allowed to participate in the telecommunication market under concessions on a BTO basis with two state enterprises, (TOT and CAT).

In 2012, dtac Trinet Company Limited, a DTAC group company, obtained 2.1 GHz spectrum under license from NBTC. DTAC offers various technologies on the 850,1800,2100 MHz bands. DTAC is affiliated with Telenor of Noway. [www.dtac.co.th](http://www.dtac.co.th)

Based in Oslo, Singapore and Bangkok, Connectica develops online directory services (both white and yellow pages), for the North European and South East Asian markets. We are now focused on bringing these much needed services to South East Asia, under the brand name Uteeni, starting with Thailand.

We use the latest search technologies and development tools available, in order to provide local businesses an enterprise online presence at an entry level price. Our goal is to provide the most relevant search tools and experience, in order to connect consumers and businesses.

Uteeni enables people to find exactly what they need at the time they need it. We have extensive experience running these services for over a decade in Europe, working closely with local carriers and legislators. [www.uteeni.com](http://www.uteeni.com)
Eltek Power Co Ltd develops and markets Innovative & Green Energy Solutions incl. solar power for telecom, industrial and commercial applications. Eltek is the global leader in power conversion technology. Leveraging the strength of our global organization and brand, we aim to empower our customers’ businesses in more than 100 countries by providing highly efficient power solutions, backed up by an unparalleled commitment to customer service. Thailand market is very important for us. Amongst its innovations is the pre-fab, modular data centre. www.eltek.com

Supported by

The Association of Thai ICT Industry (ATCI) is Thailand’s first Information Technology professional association. Its members include computer hardware and software manufacturers, distributors and service providers, together representing over 80% of Thailand’s ICT market. www.atci.or.th. It is the Thailand member of the regional association ASOCIO.

Creative Chiang Mai (CCM) is an idea, vision and initiative to promote creativity and innovation in Chiang Mai. CCM’s mission is to promote Chiang Mai as a Creative City, special economic zone and creative hub. www.creativechiangmai.com

The Electronic Transactions Development Agency (ETDA) was set up under the Ministry of Information and Communication Technology (MICIT) and according to the proposal of the Office of the Public Sector Development Commission (OPDC) to function as the main agency responsible for developing, promoting and supporting electronic transactions in order to create trust, opportunity and equity for all. ETDA is a public organisation.

ETDA's mission is to support implementation of the country's electronic transaction development:

1. To build confidence and promote electronic transactions in the government sector, businesses, and the public;
2. To develop, promote and support laws, guidelines, and measures related to electronic transaction security;
3. To develop, promote and support the use of ICT standards and processes that are essential to electronic transactions;
4. To build and develop personnel with advanced skills in electronic
transaction security technology.

ETDA has responsibility, through consultation, for bringing in industry buy-in to the Digital Economy policies and proposed laws and helping to shaping these laws. The highly-regarded Saturday morning Open Forum series is one way in which this role is being executed.

The Motion Picture Association (MPA) represents the interests of six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike.

The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA). The MPAs have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C.

To protect and support the industry, the major motion picture studios formed an organization in 1922 – now the Motion Picture Association of America (MPAA) – that has served as the voice and advocate of the motion picture and television industry around the world. MPAA is a global organization with commercial and regional offices working to protect the film industry around the world. We also partner with content protection organizations in over 30 countries. www.mpathailand.co.th
The European Association for Business & Centre (EABC) was established as a consortium with sixteen business organisations and chambers both in Thailand and Europe. EABC contributes towards the improvement of Trade and Investment in Thailand, fostering business co-operation between Thailand and Europe and to contribute to the strengthening of the Thai economy. [www.eabc-thailand.eu](http://www.eabc-thailand.eu)

The Joint Foreign Chambers of Commerce in Thailand (JFCCT) with 30 Chamber members and almost 9,000 end company members has been active in the ICT areas for well over a decade. Through dialogue and engagement, JFCCT seeks to build consensus, enhance service sector liberalization, support the freer movement of skills and enhance the wider ICT sectors. [www.jfcct.org](http://www.jfcct.org)

The EABC and JFCCT in ICT areas are a unified voice of the foreign business community in Thailand, with regional and global linkages and expertise. For the Digital Economy policies, the ICT group has proposed a vision, developed a definition and made specific proposals about the family of Digital Economy laws following consultation, research and bringing to bear the experience of its members.